BIG MONEY = BIG TROUBLE IN OREGON CD 2

Victory Insights projects Cliff Bentz to upset bigmoney opponents

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EXECUTIVE SUMMARY

Victory Insights' team of analysts is closely tracking several hotly contested primary elections throughout the country. In Oregon's 2nd Congressional District, we have conducted exit polling of the 65,000+ Republican primary voters who have already returned their ballots. The following report is an overview of our research.

Extensive exit polling indicates that State Senator Cliff Bentz will win the May 19th Republican Primary for Oregon's 2nd Congressional District, earning approximately one third of the total vote count. His lead is outside the poll's margin of error (see Appendix A), signaling that he's definitively ahead of all ten of his opponents.

Political outsider Jimmy Crumpacker's 21.6% puts him in the second-place spot, while physician and former Republican gubernatorial nominee Knute Buehler trails close behind with 19.1% of the vote.

Former State Senator Jason Atkinson pulled in 16.6% of the vote, and just under 10% of respondents indicated that they voted for one of the other seven candidates vying for the Republican nomination.

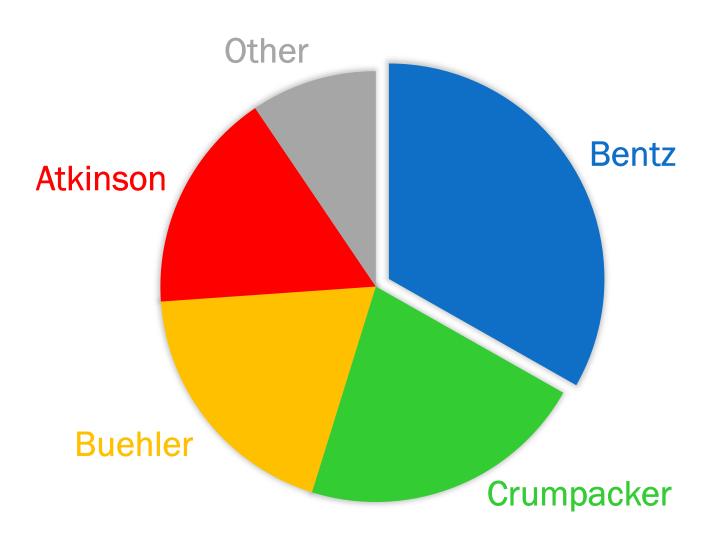
Bentz's victory is a surprise to many, given that Buehler and Crumpacker are the race's money leaders, and much of the race's attention has been turned to them. However, Crumpacker has been labeled a carpetbagger for his recent relocation to the district, and Buehler's pro-choice stance has prompted outside spending from Club for Growth and Right to Life in an attempt to counteract his \$1.3M+ in campaign funds.

Bentz, a fiery state politician made famous for leading the Republican walkout from the Oregon Senate over a carbon cap-and-trade bill, was able to achieve victory by performing incredibly well amongst rural voters in Eastern Oregon (see Appendix B). As a longtime State Representative and Senator, his constituencies encompassed much of rural Oregon, which proved vital for his path to victory.



CLIFF BENTZ PROJECTED TO WIN REPUBLICAN PRIMARY IN OREGON'S 2ND CONGRESSIONAL DISTRICT

- VICTORY INSIGHTS





WEIGHTED RESULTS



Cliff Bentz • 33.2%



Jimmy Crumpacker • 21.6%



Knute Buehler

• 19.1%



Jason Atkinson

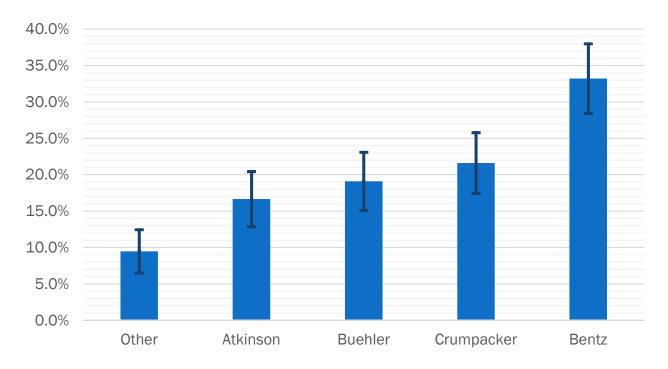
• 16.6%

• 9.5%



APPENDIX

(A) Error-Adjusted Ballot Chart



(B) Geographical Breakdown

