EXIT POLL:
REPUBLICAN PRIMARY FOR FLORIDA'S 15TH CONGRESSIONAL DISTRICT

August 22, 2022

P: (929) 388-6585
E: info@victory-insights.com
W: victory-insights.com
: @VictoryPolling

Poll conducted August 19-21, 2022 via IVR among Republican Primary voters throughout Florida's 15th Congressional District.

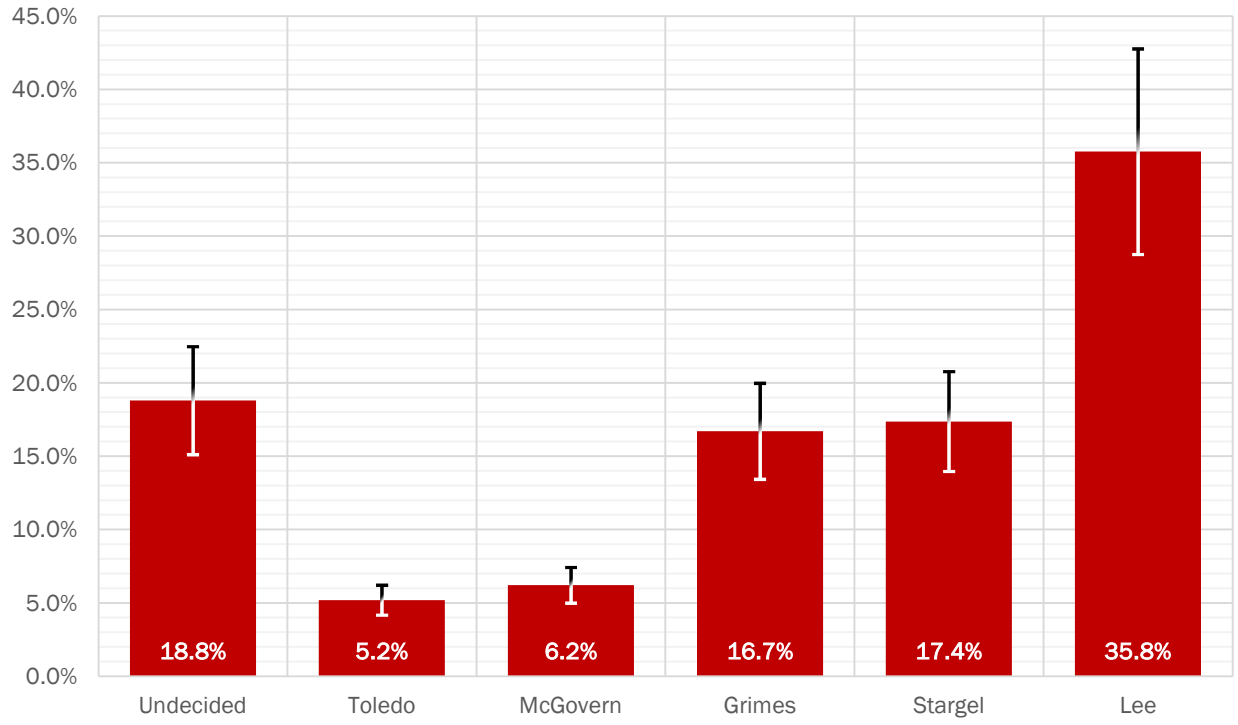
VICTORY INSIGHTS

Executive Summary

We anticipate that Laurel Lee will win the Republican Primary for Florida's 15th Congressional District. She beats out her four well-funded competitors by a sizeable enough margin that more than 99% of election simulations show her taking victory Tuesday night. State Senator Kelli Stargel is the likely second-place finisher, holding the next-highest vote share (though still less than half of Lee's), as well as the second-highest favorability, again losing to Lee. Interestingly, State Rep. Jackie Toledo has fallen far behind, likely due to the many attacks against her, which have caused her to have the highest negativity ratings out of anyone in the race. Veteran Demetries Grimes has likely overtaken her for the third-place spot (both in terms of ballot and favorability), due in part to a surge in campaign outreach this month and relatively little attention from the other big players. All in all, we expect Laurel Lee to handily win this race.

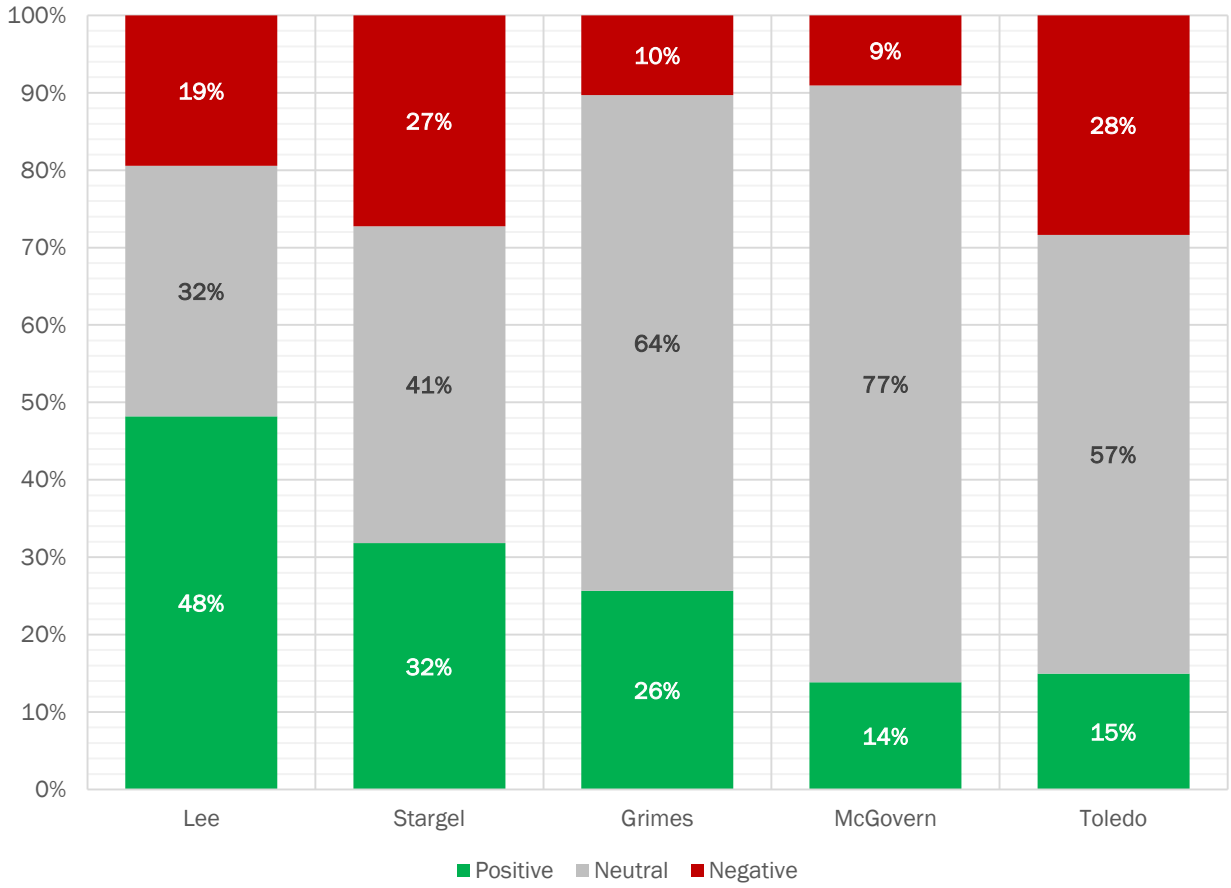
Overall Ballot

Clearly, there are three tiers of candidates. First, Laurel Lee is the obvious frontrunner with 35.8% of the vote. Then, Stargel leads Grimes by 0.7%, but both candidates are squarely within each other's margin of error. Then, McGovern and Toledo make up the final tier of candidates, each garnering a vote share in the single digits. Just under 1 in every 5 voters remain undecided. How these voters break could change the dynamics of this race (e.g. Toledo's incumbency could give her a boost due to sheer Name ID), but there's no question that Lee is the extremely heavy favorite.



Candidate Favorability

Nearly half (48%) of the electorate has a positive opinion of Lee, a full 16% higher than her next-closest competitor, Stargel. Stargel herself maintains an 8-point favorability lead on Grimes, but is also much more *unpopular* (27% vs. 10%). Toledo is the next-most favorable, but she is the most unpopular out of the entire field, with 28% of the electorate holding a negative opinion of her.



Simulation Results

We simulated this race 10,000 times using our proprietary election simulation software, and Lee almost always came out on top. As she won 99.2% of our simulations, we can confidently predict that she will be the winner of this race come Tuesday night.

	Laurel Lee	Kelli Stargel	Demetries Grimes	Kevin McGovern	Jackie Toledo
Win Probability	99.2%	0.4%	0.2%	0.1%	0.1%



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