EXIT POLL:
TRUMP-ENDORSED ELI CRANE PROJECTED TO WIN AZ-02 REPUBLICAN PRIMARY

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Conducted July 28-31, 2022 via Interactive Voice Response among Republican voters throughout Arizona's 2nd Congressional District. Not commissioned by any candidate or political committee.

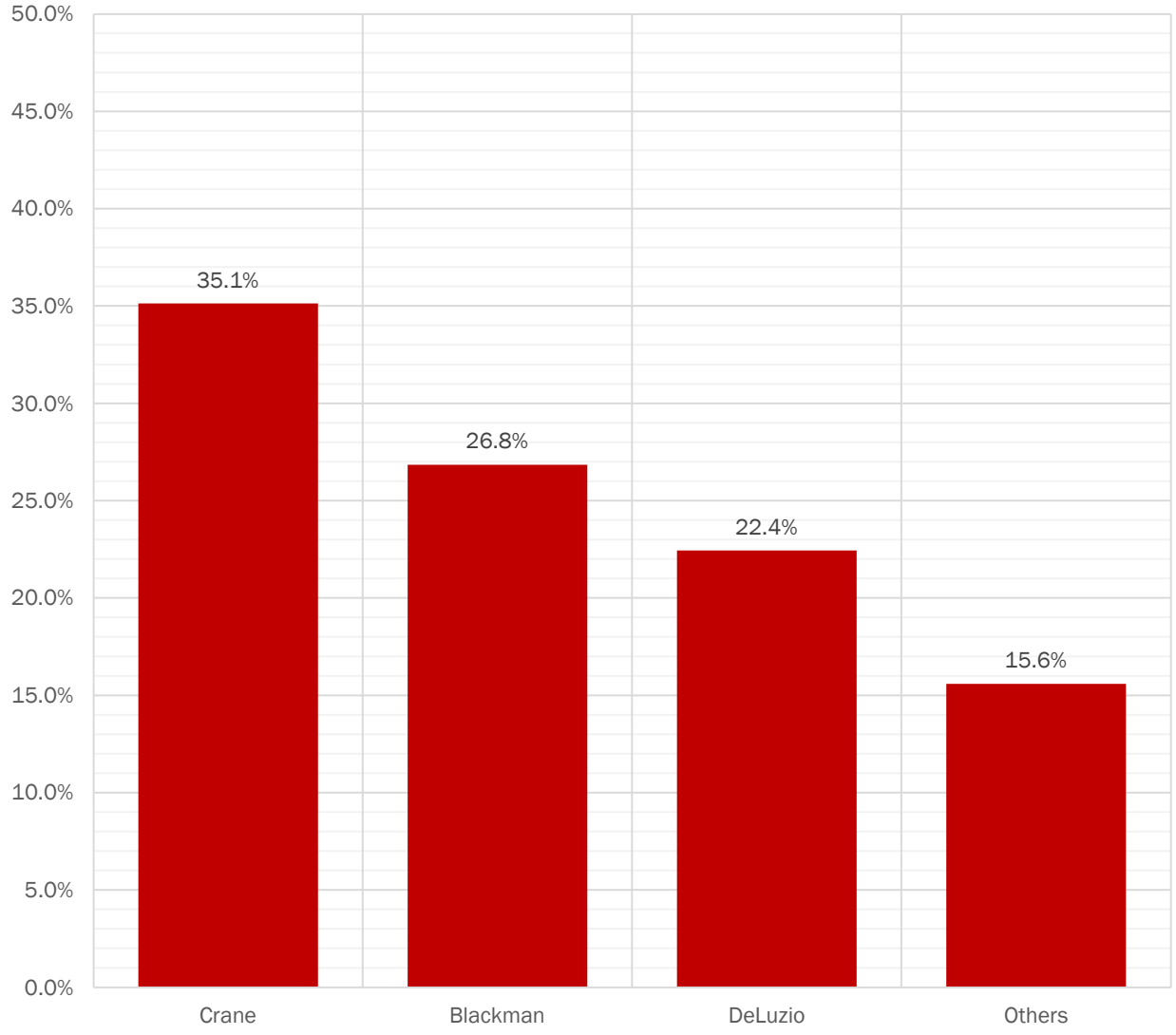
VICTORY INSIGHTS

Executive Summary

Today, we anticipate that Eli Crane will win the Republican nomination for Arizona's 2nd Congressional District. Armed with an endorsement from Donald Trump, a war chest of more than $2 million, and the credibility of a Navy SEAL, Crane has executed a winning campaign strategy. State Representative Walter Blackman and businessman Mark DeLuzio make up the second tier of candidates, while the remaining four candidates trail far behind. Crane is simultaneously the most liked (54%) and least disliked (15%) candidate in the race, and our simulations give him a 97% chance of victory today.

Predicted Results

We anticipate that Crane will win the Republican Primary for Arizona's 2nd Congressional District with approximately 35% of the vote, followed next by Blackman and Crane, and trailed distantly by the remaining four candidates.



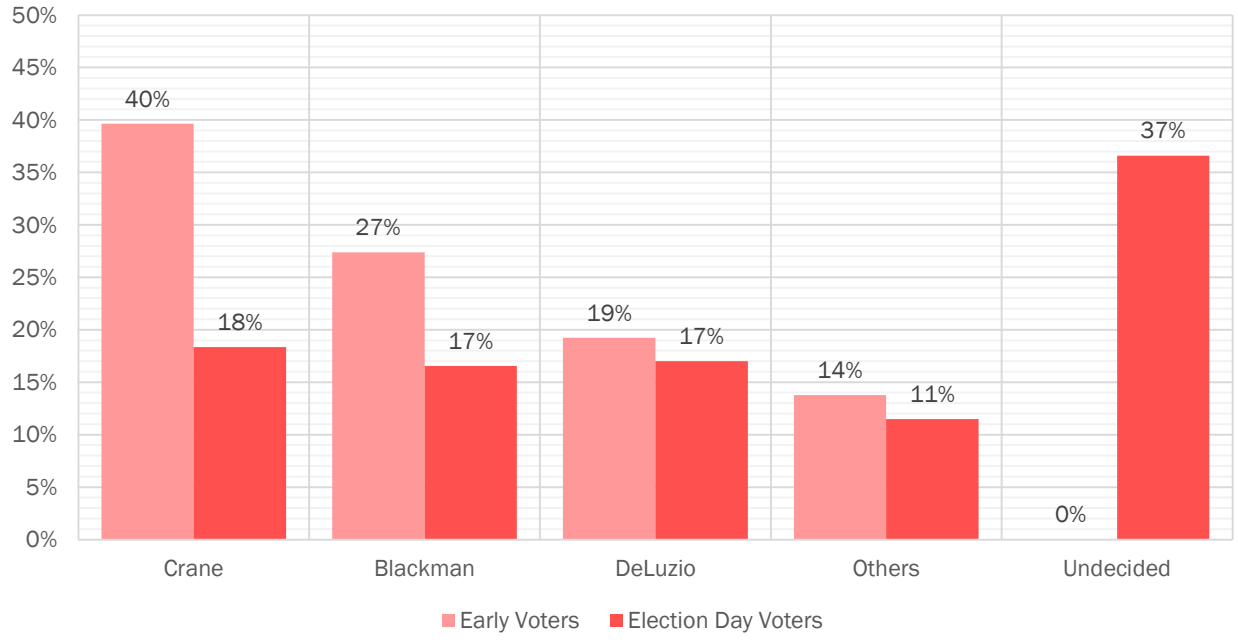
Election Simulation Results

Using 10KSim, Victory Insights' proprietary election simulation software, we simulated the Republican Primary for Arizona's 2nd Congressional District 10,000 times. In 97% of those simulations, Crane was the projected winner. In approximately two thirds of simulations, the finishing order was Crane-Blackman-DeLuzio, with the remaining four candidates distantly behind.

Simulation results generated using 10KSim, Victory Insights' proprietary election simulation software.		Simulated Finishing Position		
		1st	2nd	3rd
Candidate	DeLuzio	0%	11%	89%
	Blackman	3%	86%	11%
	Crane	97%	3%	0%

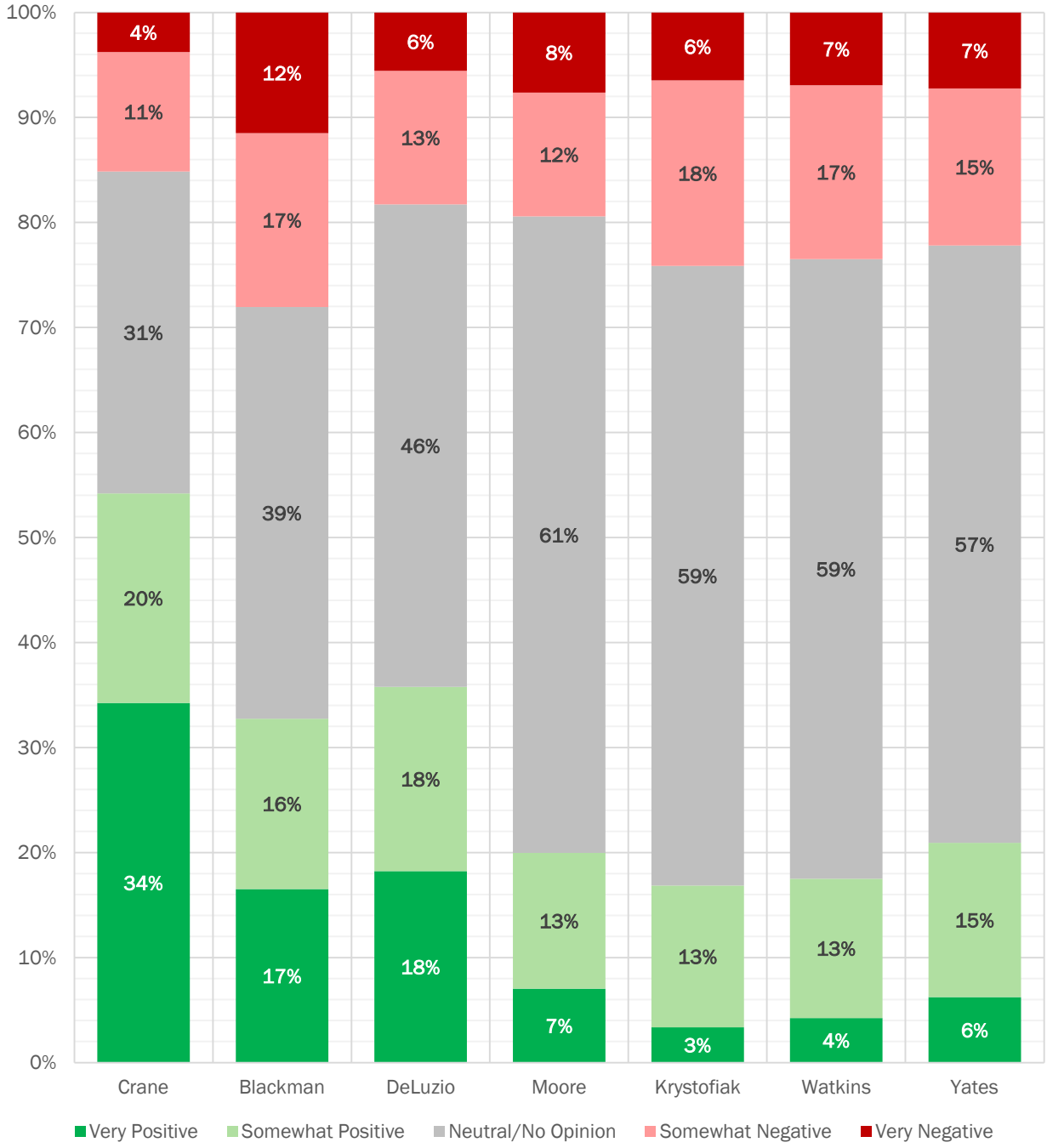
Early Voters vs. Election Day Voters

At the time this poll was conducted, about 37% of Election Day voters had still not made up their minds about who they'll be voting for. However, Crane still holds on to a narrow Election Day lead among those who have made up their minds, followed almost immediately by DeLuzio and Blackman. Crane's lead is much more strongly solidified among those who voted early, while Blackman will likely take second place among early voters. DeLuzio has momentum heading into Election Day, but it is unlikely that it will be enough to reach Crane.



Candidate Favorability

Crane is the most popular candidate in the field by a sizeable margin. A slim majority (54%) of voters have a positive opinion of him, while the second-most popular candidate (DeLuzio) is viewed positively by only 36% of the electorate. Blackman trails DeLuzio slightly, with 33% positivity, which itself is 12% higher than any of the remaining four candidates. Blackman is the most disliked candidate in the race (29%), likely as a result of being labeled a RINO by some of his opponents and other conservative pundits. Crane is not only the most liked, but also the least disliked (15%), indicating that he has built a strong brand for himself in AZ-02.





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